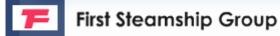
# First Steamship Co., Ltd. Investor Conference



2017/12/21



### Disclaimer

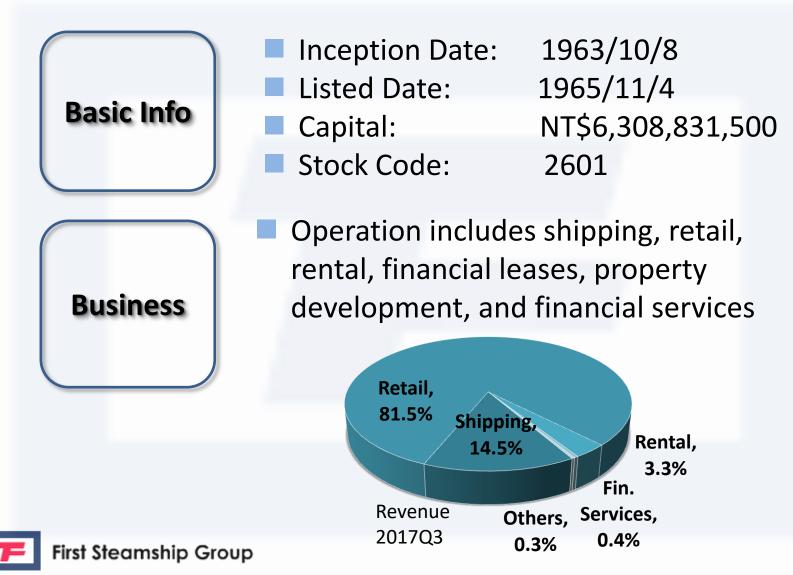
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- The future outlook in this presentation reflects the company's views on the future to this day. The company will not be responsible to send reminders or make updates for any future change or adjustment in those views.



# Agenda

- Company Profile
- Group Overview
- Business Development
- Financial Summary
- Business Outlook
  - Q&A

# **Company Profile**



#### **Group Overview**



# **Business Development: Shipping (1)**

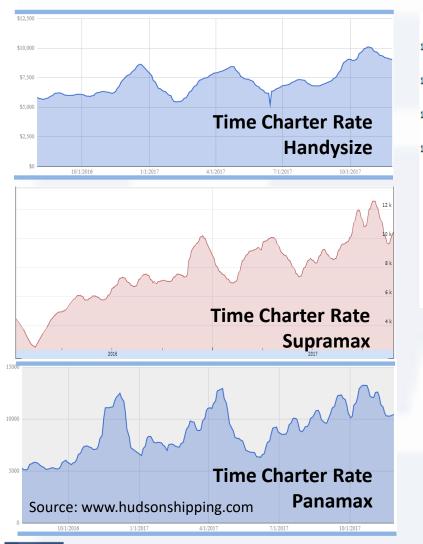
Self-own fleet dedicated in the dry bulk ship market

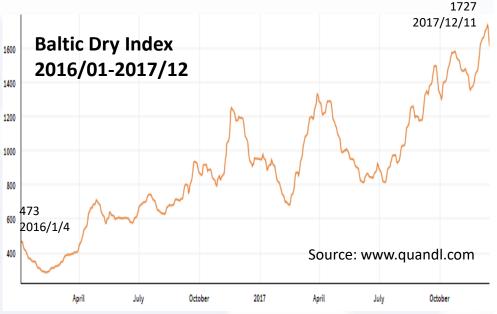
- Currently own 9 vessels: 2 Handysize-type, 3 Kamsarmax-type, and 4 Supramax-type.
  - Maintain high operation flexibility by switching between charter time model and joint-operation model as well as effective vessel asset management.
- Strengthen E-management and maintenance effectiveness , thereby lowering operating costs





# **Business Development: Shipping (2)**





Baltic Dry Index has increased over 200% since 2016 and the consensus outlook for 2018's dry bulk cargo is promising.

This year's time charter rates for Handysize, Supramax, and Panamax all went up



# **Business Development: Retail (1)**



Located in 3 key regions: Middle Regions centered on Wuhan, East Regions centered on Nanjing, and South Regions centered on Fuzhou

- 3 stores re-opened on Oct. after remodeling.
- 2 new stores will open before year-end.

Offer 3 different store positioning based on the local consumer appetite: Luxury, Fashion, and Life. Increase the market share by analyzing big data from customer shopping info and adjusting services to match local needs.

# **Business Development: Retail (2)**

O2O cooperation with JD.com to introduce new services



JD.COM (京東之家) opened at Nanjing Jianbei on Nov. 4<sup>th</sup> 2017

 Upgrade to incorporate shops, restaurants & entertainment, offering one-stop shopping



Movie theaters, gyms, and children play grounds were introduced on higher floors.

Create horizontal alliances to drive experience consumption



## **Business Development: Rental (1)**



**New Car Lease** 







**SP New Car Lease** 





Internet Auto mall

**Equipment Lease** 

- Provide new-car leases as well as enterprise financial leases.
- Own approximately 400 Shanghai auto license plates, and near 100 direct leasing volumes per month.
- Operate currently in 27 cities.



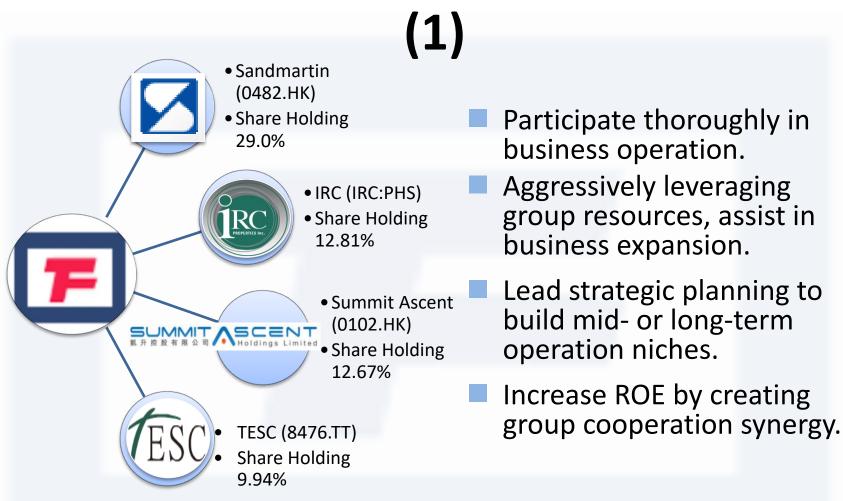
# **Business Development: Rental (2)**

- China's financial leases and auto sales volumes swiftly increased:
  - Financial lease enterprises' assets increased 526.65 billion RMB in 2016, at an annualized rate of 32.4%; total assets amounted to 2,153.83 billion RMB.
  - Auto sales volumes went up over 28 million in 2016, equally to 13.7% YoY, and remained the NO.1 worldwide in 8 consecutive years; auto volumes totaled near 190 million.
  - Mariner Finance Ltd.'s business rapidly expanded:
    - Approximately 1,100 direct auto leases for Jan.-Nov. in 2017.





# **Business Development: Group Holding**



#### **Business Development: Group Holding**





## **Investment: Summit Ascent (1)**

AIRPORT Phase 1 (Lot 9)	Tax Rate	VIP	MASS
2015/11/11	Russia	<4%	<4%
	Korea	10%	10%
	Singapore	12%	22%
Phase 2 (Lot 10)	Philippine	17%	27%
	Malaysia	25%	25%
	Macau	39%	39%
Future development territory   VLADIVOSTOK Product classes	Note: per table fo per slot for RMB 7		

- TIGRE DE CRISTAL is the first integrated resort built in Vladivostok, thereby obtaining first moving advantages.
- Current effective gaming tax rates are way lower than those of other jurisdictions.
- Since 8 Aug. 2017, citizens of 18 countries (China, Korea, Japan, etc.) have enjoyed 8 days free e-VISA for Vladivostok, creating enormous demands for local tourism and entertainment business.



# **Investment: Summit Ascent (2)**

Unit: HKD '000	2017 H1	2016 H1	YoY (%)
Revenue	206,360	95,095	117%
EBITDA	54,562	31,650	72%

Revenue surged substantially as the number of tourists increased over the last year.

Rolling chip volumes in 2017H1 rose 143% YoY.





First Steamship Group

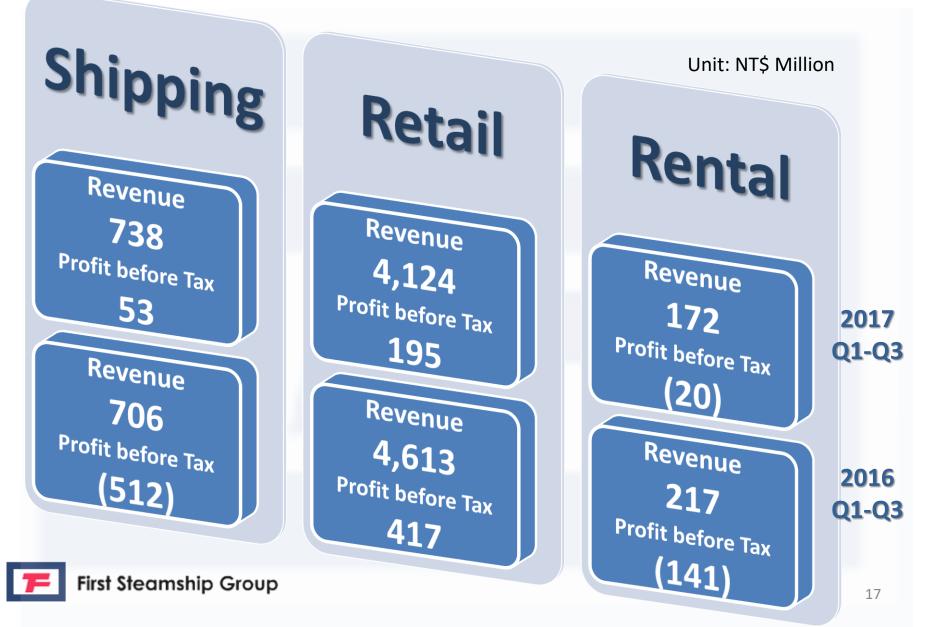
#### Financial Summary: Consolidated P&L

Unit: NT\$ Million

ltem	2016	2015	YOY	2017Q3	2016Q3	YOY
Revenue	7,616	8,497	-10%	5,056	5,547	-9%
Cost of Goods Sold	2,152	2,239	-4%	1,465	1,611	-9%
Gross Profit	5,464	6,258	-13%	3,591	3,936	-9%
Op. Expenses	4,889	5,094	-4%	3,039	3,660	-17%
Op. Income	575	1,164	-51%	552	276	100%
Non-Op. Income/ Expenses	(1,128)	(2,016)	44%	(106)	(978)	89%
Profit before Tax	(553)	(852)	35%	446	(702)	164%
Income Tax Expenses	407	487	-17%	269	276	-2%
Profit Attributable to Owners of Parent	(1,086)	(1,488)	27%	213	(974)	122%
EPS (NT\$)	(2.93)	(4.01)	27%	0.43	(2.63)	116%



## **Financial Summary: BU Overview**



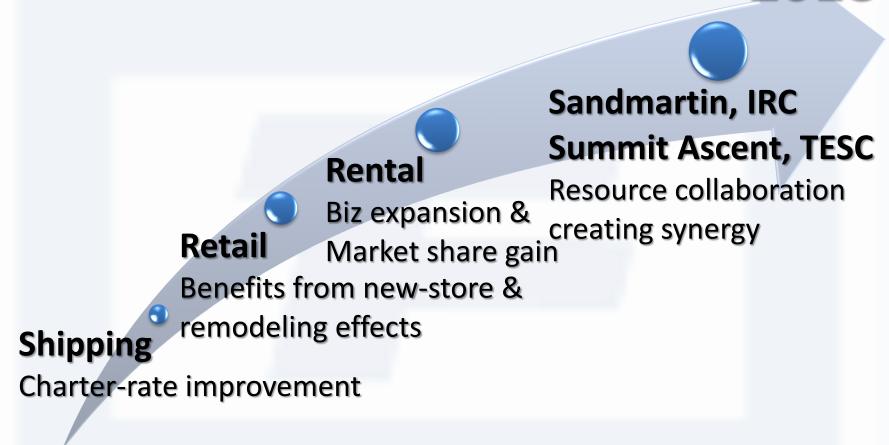
# **Financial Summary: Retail BU**

#### **Grand Ocean**

(5907.TT)	Unit: Million RMB		
ltem	2017Q3	2016Q3	ΥΟΥ
Revenue	919	936	-2%
COGS	205	169	21%
Gross Profit	714	767	-7%
Op. Income	610	666	-8%
Op. Income	104	100	4%
Non-Op. Income/ Exp.	(61)	(49)	26%
Profit before Tax	43	52	-16%

- RMB/NTD depreciated around 2% for 2017Q3 vs. 2016Q3, making financial statements in NTD not comparable YoY.
- Gross Profit in RMB fell 7% YoY, but Op. Income gained 4% benefiting from effective expanse control.
- Due to exchange loss around \$112M, Profit before Tax slid 16% YoY.

#### **Business Outlook**







# **THANK YOU**

📕 First Steamship Group